



About me

I'm Loane, a **UX/UI designer** with a strong background in the fast-paced world of HealthTech.

Starting my journey in **graphic design**, I bring a unique blend of
creativity and user-centered thinking
to every project.

I'm passionate about crafting designs that not only look great but also solve real user problems and deliver seamless experiences.

Resume

SOPHIA GENETICS - Senior UX/UI Designer

Rolle (VD) | 2020 - 2025

SOPHIA GENETICS - Graphic Designer

Saint Sulpice (VD) | 2017 - 2020

Freelance - Graphic & Web Designer

Geneva | 2015 - 2017

Bimpage Communication - Graphic Designer

Geneva | 2015 - 2016 (6 months)

GlobalVision Communication - Internship (Drone imagery + Web)

Ho Chi Minh City (Vietnam) | 2014 (3months)

Competency

User Interfaces
Design System
Prototyping &
Wireframing
Logic & Navigation
Graphic Design
Animation
Print & Packaging

UI / Integration

HTML, CSS, Javascript, Material UI

Graphic

Figma, XD, Illustrator, InDesign, Photoshop, Première Pro, AfterEffect

Collaboration

Jira, Confluence, Git, Miro, Microsoft365, ChatGPT

My work at

Sophia Genetics

At **Sophia Genetics**, I focused on crafting the web versions of both new and established products.

Within the healthcare domain, designing user experiences and interfaces presents a captivating blend of intrigue and challenge.

What I find most rewarding is the effort to simplify and customize each view to best serve the needs of **doctors and clinicians** in their daily tasks.

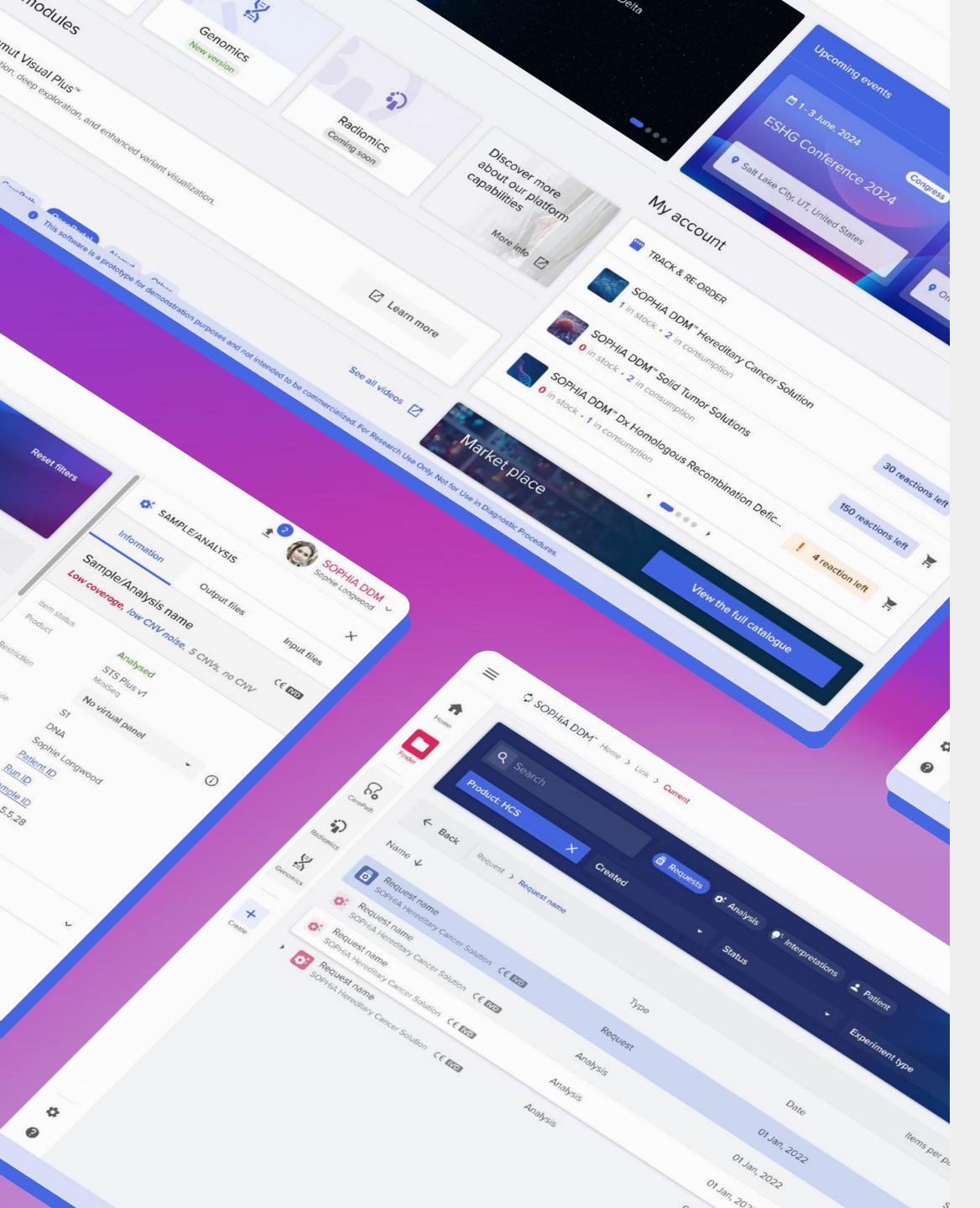
Additionally, I was responsible for establishing and maintaining the **design**system for the company's software platform.

This involves ensuring that our **developers** utilise the correct **components** and collaborating with them to enhance layouts and **implementations** for optimal display performance.









Project

SOPHIA DDM

SOPHIA DDM is a tool that helps doctors and clinicians analyze their patients' genetic data.

For example, when someone is diagnosed with cancer, a sample of their tissue or blood is taken and analyzed by a machine, which produces raw genetic data.

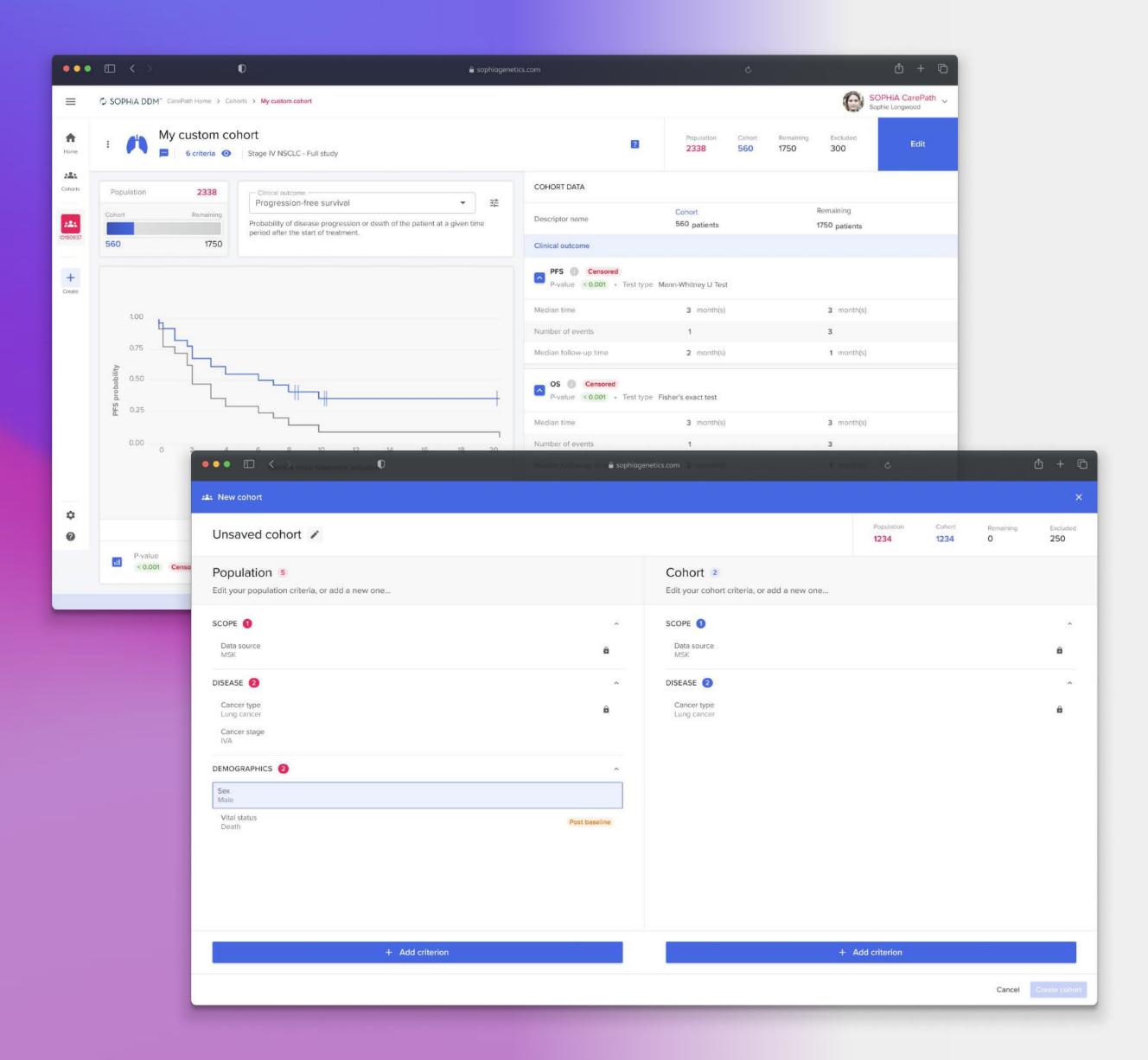
SOPHiA DDM steps in at this stage, highlighting the important information from that data and making it easy for doctors to use. This helps them make better decisions about the best treatment options for the patient.

Of course, there's much more to it, but I hope this gives you a good idea!

My Role

I contributed to the product design process by:

- Defining user flows to simplify complex data interactions.
- Creating wireframes and high-fidelity designs for an intuitive experience.
- Conducting usability testing to refine interactions and enhance engagement.
- Developing a **design system** for consistency and scalability.
- Iterating based on user feedback to optimize workflows.



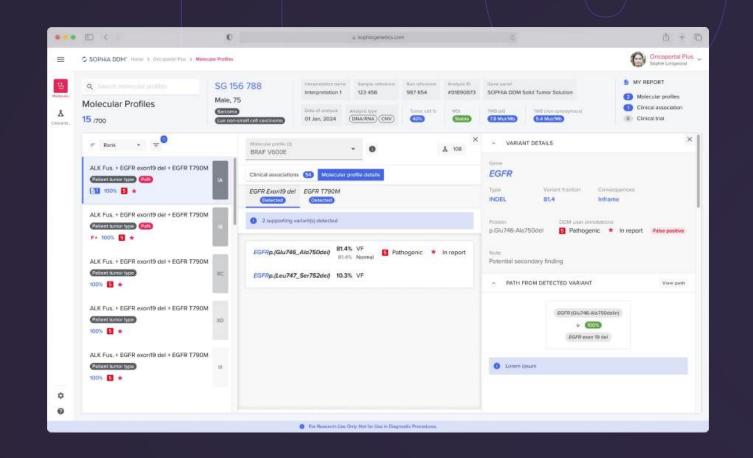
Project

CarePath

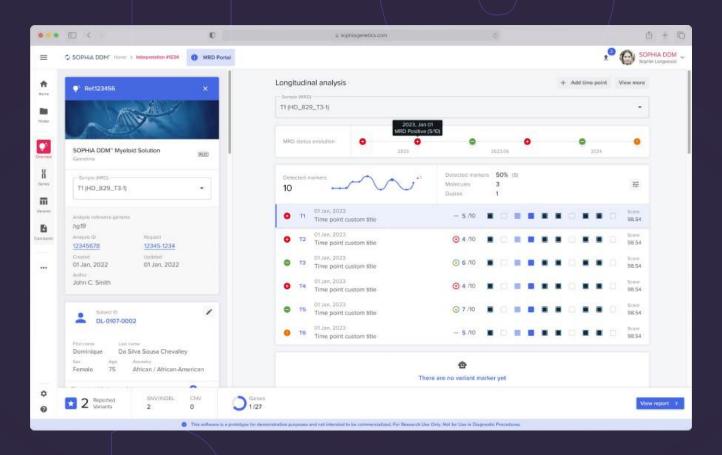
SOPHiA **CarePath** is a clinical decision support platform designed to help healthcare professionals personalize patient treatment pathways. By integrating genomic and clinical data, it enables data-driven insights for optimizing treatment strategies, improving patient outcomes, and streamlining workflows in precision medicine.

A key feature of SOPHiA CarePath is **cohorting**, which allows clinicians to group patients based on similar genomic and clinical characteristics. This enables more precise analysis, identification of treatment patterns, and data-driven decision-making for personalized care.

Projects



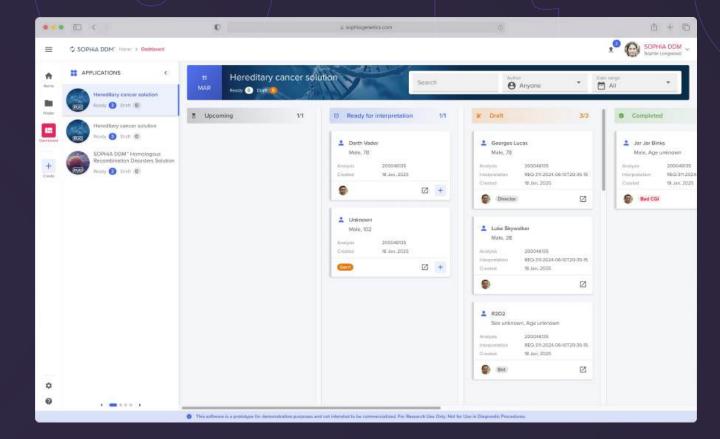




MRD

SOPHIA MRD is a clinical tool designed to monitor disease progression in patients over multiple time points.

Concept Design UI



Project dashboard

It is a feature within SOPHiA for Genomics that helps users track daily tasks and monitor patient statuses efficiently.

UI Interactions

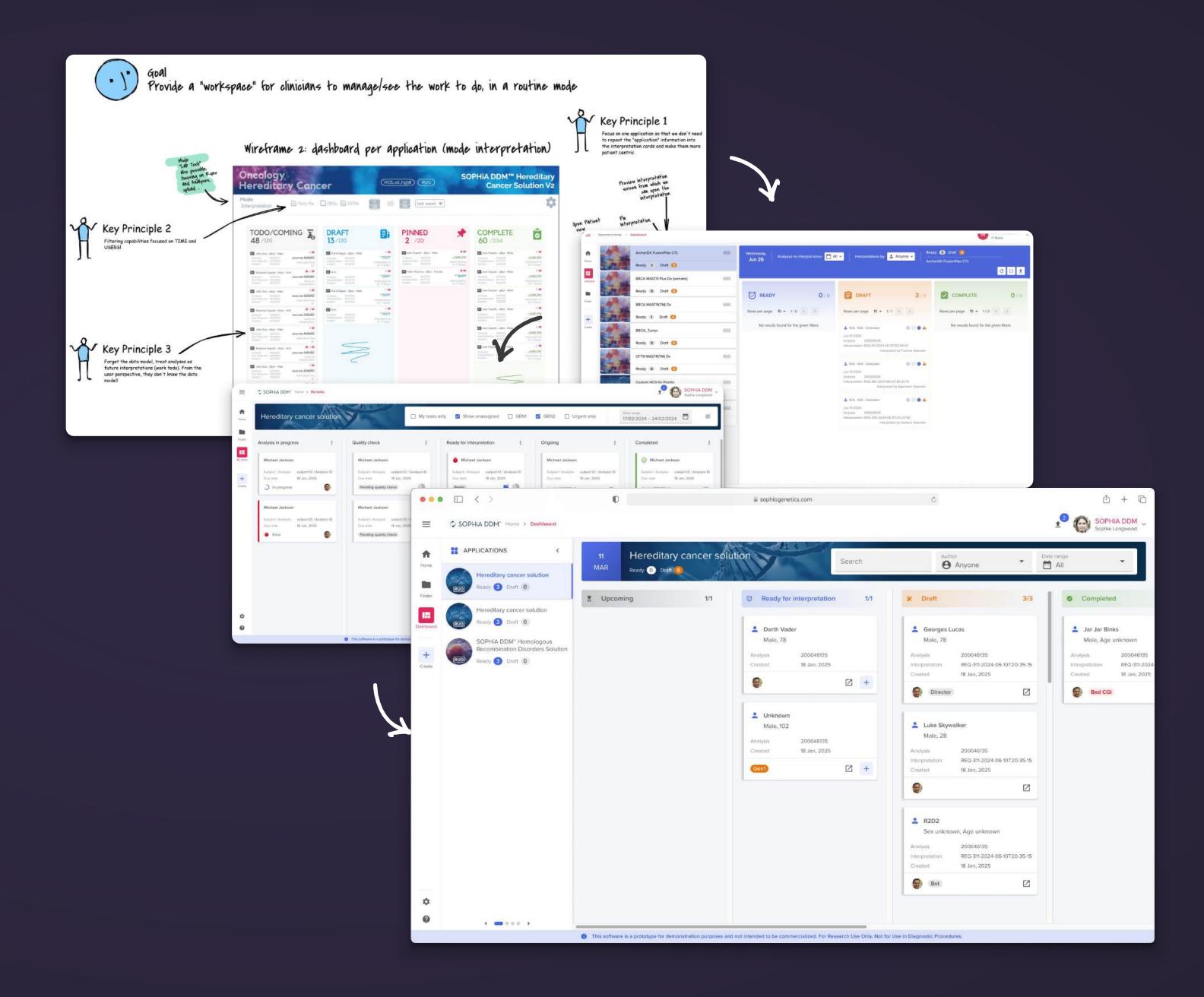
Skills

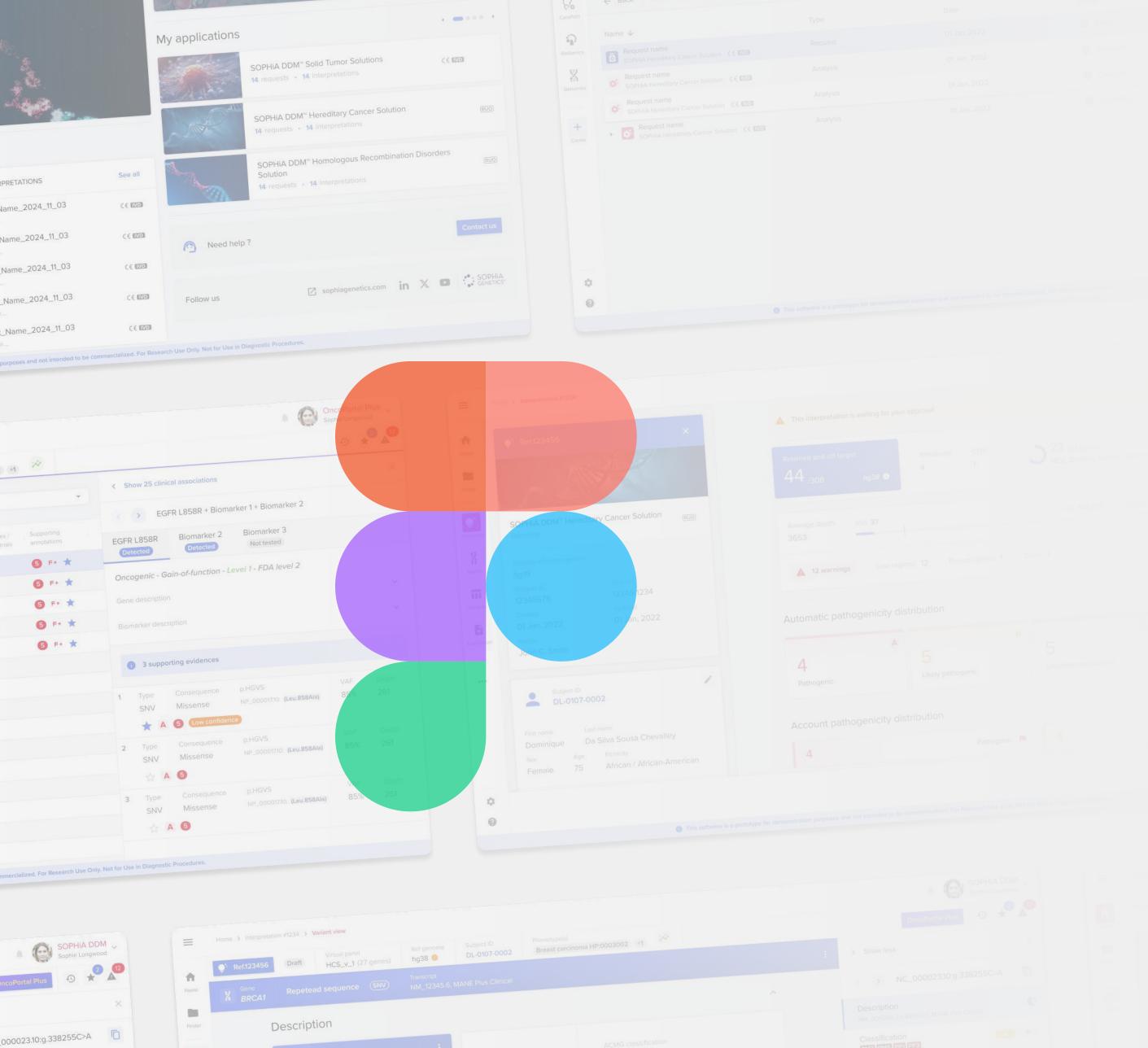
UX / Product

I have been actively involved in the entire product development process, from defining the logic and functionality of features to delivering the final design.

I thrive on every stage of **iterative design**: discussing logic and behaviors, identifying edge cases, and refining the look and feel.

My goal is always to create polished, responsive designs that not only look great but function seamlessly across all platforms.





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Skills

Figma expert

I have extensive experience working with Figma, managing large and complex design files efficiently. My expertise includes:

- Handling enormous files with over 20 pages while maintaining organization and performance.
- Creating and managing highly complex components, ensuring scalability and flexibility.
- Customizing and maintaining design systems and component libraries (e.g., Material UI) for consistency across projects.
- Ensuring **responsiveness**, designing adaptable interfaces for various screen sizes and devices.
- Paying meticulous attention to pixel perfection, ensuring precise alignment, spacing, and consistency in every design element.

With these skills, I streamline the design process, enhance collaboration, and maintain high-quality standards across all projects.

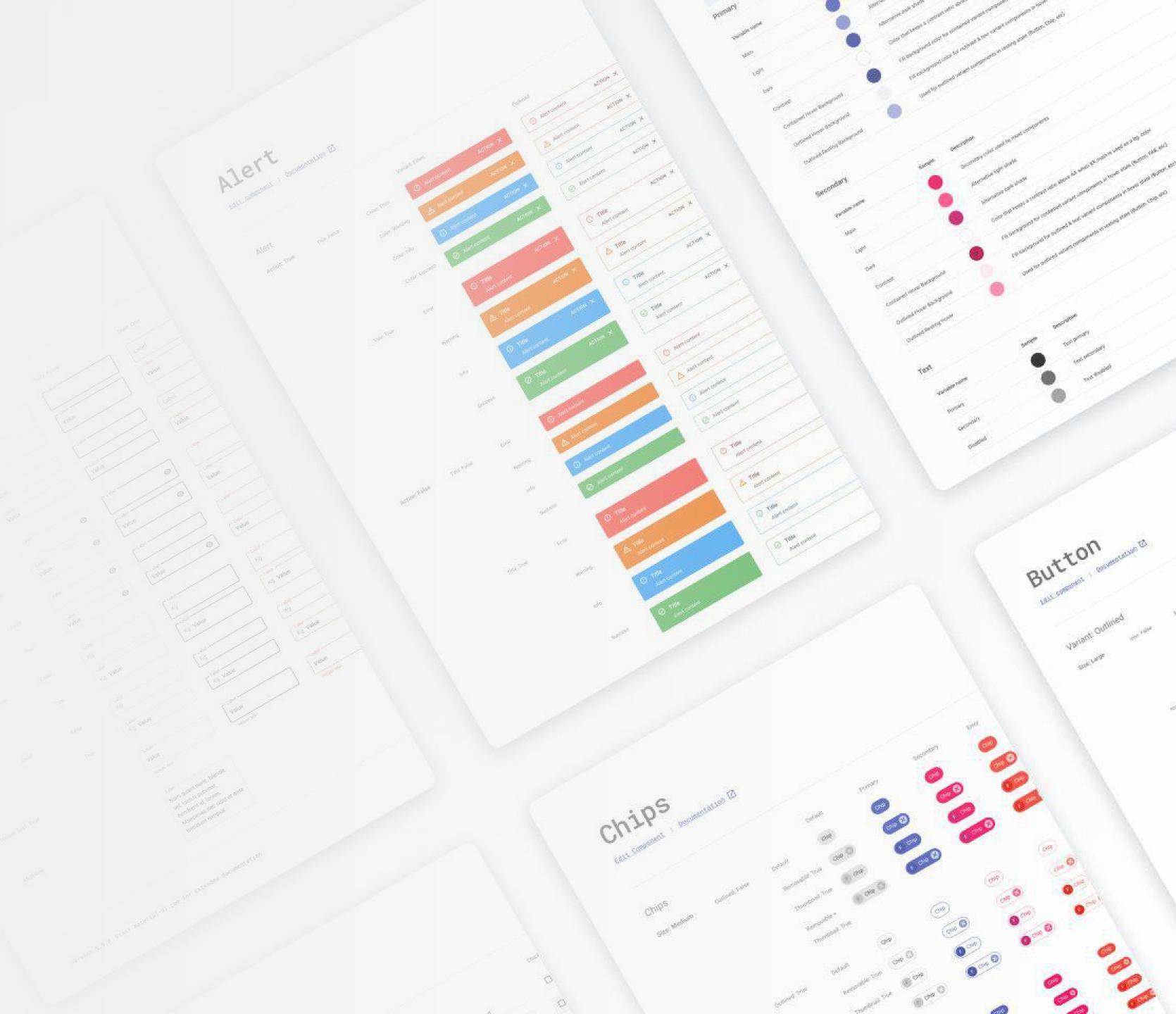
Skills

Design system

My experience has given me an in-depth understanding of **Figma components** and how to align them seamlessly with coding frameworks like **Material UI**.

Working closely with developers, I ensured that our components functioned as intended within the shared **SDK**, utilizing tools like **Storybook** for validation.

As the **principal UI Designer** of the company, I was also responsible for reviewing and delivering final UI designs, maintaining consistency and quality across all projects.



Contact me

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